



The Majesty of Radio

The New Jersey Broadcasters Association is pleased to announce the availability of several sponsorship opportunities for the **NJBA's 71st Annual Conference & Gala** saluting *The Majesty of Radio*, which will be held this upcoming June 12th and 13th at the Tropicana Resort and Casino on the fabulous Boardwalk in Atlantic City!

Our NJBA Annual Conferences are celebrated occasions for all things broadcast! Respecting the majesty of our medium, we will be honoring the leaders of the major national broadcaster groups along with a few very special surprise guests! Station Owners, Top Broadcast Executives, General Managers, On-Air Talent, Programmers, Consultants, Engineers and Industry Thought Leaders will convene for this important conference--and we want you to be a part of the fun!

We expect over 500 broadcasters and over 70 broadcast students from around the region to join us as we celebrated our vibrant and growing broadcast industry. Building on this success, we will be highlighting the landmark innovations energizing our industry, along with a terrific programming and educational presentation from Nielsen. And, the competition for the coveted NJBA "Best of the Best" Awards is already intense! This year, the NJBA is presenting our first-ever *Broadcaster of the Year Award* to one of our leading members. We have a host of new sponsorship opportunities for you to take advantage of that will promote your message to the most important and influential broadcasters and luminaries from across the Garden State and the nation. We are looking forward to a vibrant *Broadcaster Row* with several live convention broadcasts emanating from our Conference floor, and we will be inducting legendary broadcasters into our NJBA Hall of Fame!

All sponsors will receive special recognition and premium placement commensurate with sponsorship category throughout the conference, with special recognition and networking-business building opportunities. And, all Sponsors will also be invited to participate in our Vendor/Sponsor Showcase and receive one reserved display area per sponsorship, regardless of level of sponsorship. It's going to be an industry news making event, so please review the attached Sponsorship Menu of Opportunities reservation form attached to see which level of participation best suits your marketing and industry needs.

Thanks again for your on-going support--- All of us at the NJBA are looking forward to seeing you at the shore!

A handwritten signature in black ink, appearing to read "Paul", is located at the bottom left of the page.

Paul S. Rotella, Esq.,
President and CEO

Sponsorship Opportunities

Premier Conference Name Sponsor

\$25,000

Includes 8 full Conference registrations, 8 hotel nights, Board availability with Sponsor presentation during Board of Directors Meeting on Wednesday June 12th and at our Opening Super Session on Thursday June 13th; premiere exhibitor display space, abundant signage and continuous name/logo display and mentions at Conference, back cover full page color ad in Program, logo on NJBA Website for 12 months, logo in NJBA weekly Newsletter through 12/31/19, 2 bag inserts, 2 table literature drops at our Celebrity Awards Luncheon, welcome remarks at Opening Reception, logo on conference attendee gift, and 2 additional Vendor Showcase Booths.

Diamond Marquee Conference Sponsor

\$12,500

Includes 4 full Conference registrations, 4 hotel nights, Board availability with Sponsor presentation during Board of Directors Meeting on Wednesday June 12th, signage and mentions at Conference, inside front cover full page color ad in Program, logo on NJBA Website for 6 months, logo in NJBA weekly Newsletter through 12/31/19, 1 bag insert, table literature drop at our Celebrity Awards Luncheon, and 1 Vendor Showcase Booth.

Gold Marquee Conference Sponsor

\$10,000

Includes 2 full Conference registrations, 3 hotel nights, Board availability with Sponsor presentation during Board of Directors Meeting on Wednesday June 12th, signage and mentions at Conference, inside back cover full page color ad in Program, logo on NJBA Website for 6 months, logo in NJBA weekly Newsletter through 6/30/19, 1 bag insert, and 1 Vendor Showcase Booth.

Board of Directors Meeting Sponsor (3 Available)

\$6,000

Network with a group of the most powerful broadcasters in our state! Includes 2 full Conference registrations, 2 hotel nights, Board availability with Sponsor presentation during Board of Directors Meeting on Wednesday, June 12th, signage and mentions at Conference, full page color ad in Program, logo on NJBA Website for 6 months, 1 bag insert, and 1 Vendor Showcase Booth.

Opening Night Cocktail Reception (2 Available)

\$6,500

Help kick off the convention by hosting the fun, food, and fellowship of our greatest New Jersey broadcasters. Includes 2 full Conference registrations, 1 night hotel, Board availability with Sponsor presentation during Board of Directors Meeting on June 13th, signage at Reception and at all bars, half page color ad in Program, 1 bag insert, and 1 Vendor Showcase Booth.

Conference Attendee Premium Gift Sponsor

\$5,500

We'll put your company logo on the attendee gift! Includes 2 full Conference registrations, 1 night hotel, signage and mentions at Conference, half page color ad in Program, 1 bag insert, and 1 Vendor Showcase Booth.

Registration (2 Available)

\$5,000

Make the first impression by welcoming attendees both onsite and online! Your logo and link will appear on each page of the NJBA website registration page, and your onsite signage will greet everyone as they arrive. Includes 1 full Conference registration, 1 night hotel, signage at event sponsored, color logo in Program, logo on NJBA Website for 2 months, 1 bag insert, and 1 Vendor Showcase Booth.

Super Session with Nielsen (3 available)

\$4,000

Kick off the business end of the conference! Includes 1 full Conference registration, 1 night hotel, signage and mentions at event, half page color ad in Program, 1 table literature drop and 1 Vendor Showcase Booth.

Keynote Speaker (2 available)**\$5,000**

Your company is featured along with our Celebrity Keynote speaker! *Includes 2 full Conference registrations, 1 night hotel, signage and mentions at the session, half page color ad in Program, 1 bag insert, and 1 Vendor Showcase Booth. Exhibit hours are 7:00AM to 4:00PM.*

Awards Luncheon (2 available)**\$5,000**

Share the spotlight with this year's honorees! *Includes 2 full Conference registrations, 1 night hotel, signage and mentions at the Luncheon, your company logo on table cards, half page color ad in Program, 1 bag insert, 1 table literature drop at Luncheon, and 1 Vendor Showcase Booth.*

Sponsor Both Keynote and Luncheon (2 available)

All benefits of the above two sponsorships plus special tent placement on tables.

\$7,500**Event Bag****\$4,500**

Extend your reach! Receive constant visibility both at and after the event when your logo is prominently displayed on all Event Bags! *Includes 1 full Conference registration, half page color ad in Program, and 1 Vendor Showcase Booth.*

Conference Email Blasts (3 Sponsorships available)**\$3,000**

Your company's logo, brief company description, and click through link will be featured on each weekly E-Blast sent to all NJBA members between May 1st and June 30th! *Also includes 1 full Conference registration, color logo in Program, and 1 Vendor Showcase Booth.*

Badge Lanyards**\$5,000**

One of the most visible sponsorship opportunities at the conference! Highlight your logo on the lanyard of every attendee (Sponsor provides lanyards.) *Includes 1 full Conference registration, color logo in Program, and 1 Vendor Showcase Booth.*

Morning Coffee Break (3 Available)**\$2,750**

Provide attendees with a break from information sessions, with coffee, cold drinks and a look your products! Held in the Exhibits Area and *includes 1 full Conference registration, signage at the Break, color logo in Program, and 1 Vendor Showcase Booth.*

Vendor Showcase Booth**\$1,500**

Includes 10x10' booth with draped table, 2 chairs, electrical power (10 AMP 120), 1 full Conference Registration, color logo in Program. Larger Booth space available, at no extra charge, based on availability and pre-approved by NJBA.

Event Bag Insert**\$1,500**

Each attendee will receive your literature or promotional item as an insert in their Event Bag. Even if you can't sponsor or exhibit at the conference, this is a great way to still have a presence there!

Hall of Fame and Awards Luncheon Packages

Hall of Fame Patron

\$2,500

Includes 4 full Conference Registrations, 1 night hotel accommodations, full page color ad in Program, Table of eight at Awards Luncheon, special mention at Awards Luncheon at Hall of Fame presentation, and 1 Vendor Showcase Booth.

Hall of Fame Honorable Mention

\$2,000

Includes 2 full Conference Registrations, ½ page color ad in Program, 4 tickets to Awards Luncheon, special mention at Awards Luncheon at Hall of Fame presentation.

Hall of Fame Supporter

\$1,500

Includes 2 full Conference Registrations, ¼ page color ad in Program and 2 tickets to Awards Luncheon.

Hall of Fame Friend

\$1,250

Includes 1 full Conference Registration, Honorable Mention in Program and 1 ticket to Awards Luncheon.

Extra Awards Luncheon Ticket \$125.00 (Non-Members)

Conference Program Full Color Ads

Full page: 8.5" w x 10" h with 1/2" margin around (full color): **\$1,000**

Half page: 8.5" w x 5" h with 1/2" margin around (full color): **\$ 750**

Email camera ready art (600 dpi) no bleeds by May 10, 2019 to: protella@njba.com and ideon@njba.com

Company Name: _____

Company Address: _____

Contact Name: _____

Contact Phone Number: _____ Contact email: _____

Payment Method:

Check _____ Credit Card _____

Credit Card No. _____ Expiration Date ____/____/____ CID _____

Name on Credit Card: _____ Billing Zip Code: _____