



72nd Annual NJBA Conference & Gala ***Broadcast: A Century of Service***

2020 NJBA Broadcaster of the Year

Criteria and Application

The New Jersey Broadcasters Association is accepting nominations for our NJBA Broadcaster of the Year, which will recognize an active radio and/or television on-air broadcaster at our annual NJBA Conference & Gala Awards Luncheon.

The award is conferred for consistent and continued quality performance and/or reporting.

The NJBA Broadcaster of the Year is the most prestigious award to be given to a New Jersey Broadcaster and rewards creativity and excellence in broadcasting. Entries will be judged on a number of factors including innovation, storytelling and production techniques, as well as ratings success.

In order to be considered for induction, the application must clearly show how the nominee meets each criteria point through explanation or examples.

Criteria to be considered in selection process:

- Must be an NJBA private broadcaster in good standing with a minimum of 15 years in the industry;
- Demonstrated a commitment to the highest standards of broadcast excellence;
- Demonstrated a unique and interactive relationship with their audience;
- Demonstrated community service and involvement in their role;
- Report or influence issues significant to their audience;
- Engage local, regional and statewide community, business and governmental leaders;
- Promote the broadcast industry and enthusiastically support and advance the NJBA's industry advocacy and PEP initiatives;
- Demonstrated extraordinary leadership and experienced significant successes throughout their career.

2020 NJBA Broadcaster of the Year
Submission for Consideration
(Please attach additional pages if needed.)

Nominee Name: _____

Station and NJBA Company Affiliation: _____

Submitted by: _____

Date Professional Broadcast Career Started: _____

Station Address: _____

Home Address: _____

Email Address: _____

Business Phone: _____

Home Phone: _____

Cell: _____

Personal Website: _____

Company Website: _____

Attach Brief Bio: _____

Reason for Application (Personal Statement): _____

Notable Industry Awards: _____

Additional Criteria Submissions: Nomination must address each of the following criteria showing how Nominee has:

1. Demonstrated a commitment to the highest standards of broadcast excellence.
2. Demonstrated a unique and interactive relationship with their audience.
3. Demonstrated community service and involvement in their role.
4. Report or influence issues significant to their audience.
5. Engaged local, regional and statewide community, business and governmental leaders.
6. Promoted the broadcast industry and advanced the NJBA's industry advocacy initiatives and supported the NJBA PEP program.
7. Demonstrated extraordinary leadership and experienced significant successes throughout their career.

(Please attach additional pages for this information if needed)

Station Manager Approval: _____

Name: _____

All entries must be broadcasting "over the air" at time of submission. The 2020 Awards Ceremony will be held on Wednesday June 17th at the Tropicana Resort and Casino in Atlantic City, NJ. If there are questions on the eligibility of any entry, these should be addressed to Protella@njba.com

Please send nominating submission to protella@njba.com with copy to Debbie@njba.com and LDeon@njba.com. Thank you.

Completed Submissions are due no later than March 31st, 2020.