



**MEMO FROM NJBA  
NEW JERSEY BROADCASTERS ASSOCIATION  
7 Centre Drive, Suite 12  
Monroe Township, NJ 08831  
(609) 860-0111 Fax: (609) 860-0110**



January 23, 2020

To: College Radio Stations  
From: Debbie DeGaeta  
Re: **Best College Radio Station of the Year Award**

The New Jersey Broadcasters Association (NJBA) is accepting applications for **Best College Radio Station of the Year** as part of the NJBA's annual "Best of the Best" Awards competition.

Attached is an award application and instructions. The application process is designed to be both a learning experience for students and a fun opportunity to showcase the great work students are doing at campus stations all over the Garden State.

In order to participate, you must be a **PAID** NJBA member station. The fee is \$50.00 per entry.

All entries must be received by the NJBA on or before **Thursday, March 19, 2020**.

The winner will be announced and award presented on Wednesday, June 17, 2020 at our NJBA Awards Luncheon, being held at the Tropicana Resort & Casino in Atlantic City.

Special discounted registration rates for students and advisers will be available again this year. Details will follow closer to the convention.

Good luck to all participants and we hope to see you in the "Winners Circle" in AC!



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**(609) 860-0111 Fax: (888) 652-2329**

**NJBA COLLEGE RADIO STATION OF THE YEAR**  
**OFFICIAL ENTRY FORM**

The NJBA seeks submissions for its “College Radio Station of the Year” Award. This award was created to recognize and acknowledge the vital role non-commercial student-run stations play in serving their communities and educating future broadcasters. If you feel your campus station is among the best in the Garden State, the NJBA encourages you to submit your entry to its annual “Best of the Best” awards competition.

Station: \_\_\_\_\_ City of License: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**In addition to this entry form, your award application submission must include the following:**

- A CD sampler of your station of no more than five minutes in length. This audio “highlight reel” of your station should include examples of station imaging, DJs, news/public affairs, PSAs, on-air promotion, a legal ID, and community service. Examples of sports coverage/play-by-play are also welcomed, but not required.
- A narrative no longer than one page describing how your college station trains staff members in the art of broadcasting, serves the campus and surrounding community, has achieved engaging and creative programming with limited resources and funding, and a summary of the station’s management structure and staff size.
- NJBA membership form (available by contacting Debbie – [debbie@njba.com](mailto:debbie@njba.com)) if your station is not yet an NJBA member. NJBA educational member benefits include the ability to schedule a free Alternate FCC Inspection which can save student stations thousands of dollars in potential FCC fines.

Entries will be judged by an independent group of industry professionals. Judging criteria includes, but is not limited to, sound of on-air hosts/DJs, production quality, innovative use of audio, creative use of promotions, and service to the community.

**RULES:** To be eligible, award submissions, including an entry fee of \$50.00, must be received on or before **March 19, 2020** at the above address. Entry is open to **PAID** member stations only. For campus stations, material submitted for College Station of the Year is limited to content broadcast between January 1, 2019 and March 1, 2020. Audio content must be submitted as an audio CD. The entry fee of \$50.00 is payable to the NJBA. The decisions of the judges and the NJBA are final. The award will be presented during the NJBA Awards Luncheon in Atlantic City on June 17, 2020.

**Best of Luck to All Entrants!**

